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www.downtowncorvallis.org

Membership Packet

A Message from DCA Board President

The Downtown Corvallis business community has long been recognized as being proactive and responsive to the needs of its market. At the center of that community is the Downtown Corvallis Association (DCA). Whether you are a property owner, a business owner or manager, or a resident in Downtown Corvallis, you have a role to play to ensure the vitality and prosperity of the community's core. Such is the challenge of the DCA.

There are a variety of opportunities for active involvement in the community and the DCA offers you an avenue for getting involved in any of the myriad of activities affecting Downtown. Your participation is vital in assisting the Downtown Corvallis Association with maintaining Downtown's vitality. Your input will compliment efforts of fellow DCA members and staff who continue to focus on the specific needs and challenges that exist in the urban experience. Issues surrounding Urban Renewal, Streetscape, Downtown Free Customer Parking, Merchandising, Façade Improvement and Upper Floor Development, Public Transit, Economic Enhancement, Promotions/ Image Enhancement and City Government comprise a large part of where the DCA devotes time and resources. As a member/supporter of Downtown, "the community's core", these are your concerns as well, and the DCA can provide you the forum through which you can contribute.

The Downtown Corvallis Association's sole purpose is to keep the heart of Corvallis, it's Downtown, vibrant and healthy. In that you can play an active part, we invite you to share your time and resources with the DCA. One of your rewards is the opportunity to make a positive contribution toward the future of Downtown Corvallis.

Take part in your Downtown's future! Take part in your DCA.



Have you stopped to think how important it is to your Business to have a vital and prosperous Downtown? The Downtown Corvallis Association is an organization with the primary purpose of serving and maintaining a vibrant Downtown. The Downtown Corvallis Association focuses on strengthening and developing Downtown's position as a regional shopping and activity center through such programs as business recruitment and retention, promotional activities, Downtown image marketing, customer surveys, marketing studies, business education and political action.

In order to meet these important goals, The Downtown Corvallis Association needs membership support from business and property owners, Downtown, members of the community and supporters of Downtown who are directly affected by the prosperity of Downtown Corvallis. You can make a difference in your Downtown's future by becoming a member of an exciting organization, the Downtown Corvallis Association.

The Downtown Corvallis Association

*“To improve and promote the economic aesthetic
and cultural vitality of Downtown Corvallis”*

Benefits of Membership

- ❖ A public relations staff that creates interest and excitement in your Downtown.
- ❖ Promotional events professionally planned to ensure success and Downtown customer traffic.
- ❖ Monthly Membership meetings hosting informative speakers on current issues affecting Downtown.
- ❖ Free listings, links and exposure for your business on DCA’s website.
- ❖ “Downtown Updates” to keep you informed and involved.
- ❖ Group advertising for DCA-sponsored retail and promotional events.
- ❖ Free publicity about your business via newsletters and new releases and free marketing of your business to approximately 140,000 conference attendees each year.
- ❖ Opportunity to participate in “Rhapsody in the Vineyard”, a Downtown wine walk.
- ❖ Free admission and the opportunity to co-host DCA “After Hours” business networking.
- ❖ Opportunity to participate in DCA-Sponsored events.
- ❖ Access to a network of outstanding local leaders devoted to Downtown improvement.
- ❖ Opportunity for leadership and involvement in Downtown’s future.
- ❖ Access to DCA’s membership list for your own business promotional efforts.
- ❖ Ongoing business education through DCA-sponsored seminars/workshops.
- ❖ Free access to the DCA Lending Library of business/training materials.
- ❖ Registration discounts for DCA-sponsored business training seminars/workshops
- ❖ Interest-free loans for façade improvement and upper floor development projects.
- ❖ A Business Watch program to improve safety and security for Downtown businesses.

Comments from Downtown Corvallis Association Members

“In our opinion, the activities of The Downtown Corvallis Association are an integral part of the success of Corvallis’ business core. The educational programs and promotional activities organized under the aegis of the DCA, as well as the interactions DCA staff has with existing and prospective businesses are invaluable.”

Les & Barbara Boudreaux, Downtown Property Owners

“Corvallis’ Downtown has continued to attract more people into the area, not only to shop, but to spend enjoyable leisure time. The mix of retail stores, restaurants, espresso shops, entertainment venues, the special events and the beauty of the seasonal flower baskets are attractions for all to enjoy. In one way or another, the Downtown Corvallis Association has played an important role in shaping some of the best features in Downtown Corvallis.”

Peter Wendel & Dee Mooney, Downtown Property Owners and co-Owners of Footwise, the Birkenstock Store

Membership in The Downtown Corvallis Association provides us the opportunity to keep in touch with other members of the Downtown business community. As a vehicle for action in both business and political concerns, it has been helpful in keeping our Downtown alive and well.”

Mardi Bilisland, The Clothes Tree Owner

“The tireless work of the DCA benefits all of our citizens, directly and indirectly, by ensuring the viability of Downtown Corvallis, truly the real heart of “The Heart of the Valley”. In our wide-reaching “trade area”, we are clearly in economic contention with Albany, Salem, and Eugene. In that struggle, the DCA is our “Most Productive Legion”.

Jeff Katz, Downtown Property Owner and Peak Sports Owner

Downtown Corvallis Association

Membership Application

“To Improve and Promote the Economic, Aesthetic and Cultural vitality of Downtown Corvallis” the Downtown Corvallis Association provides:

1. Strong advocacy and a collective voice for Downtown on ordinances, legislative decisions, city policies and issues that affect Downtown and DCA-Members.
2. Promotional events and activities to attract customers to Downtown such as: Image Marketing, “Rhapsody in the Vineyard” wine walk, Red White & Blue Riverfront Festival, OSU Mom’s Week-end activities, Downtown Trick or Treat, Crazy Days, 9 Hour Sales, Downtown Directory/Historic Walking Map, OSU partnership activities such as: “A Slice of Downtown Corvallis”-OSU New Student Week event and OSU Football Game Day Shuttle, and much more!
3. A central information exchange, monthly “Downtown Updates” e-newsletter, Downtown press releases, and a Block Captain system to enhance communication with businesses, customers, government and the general public.
4. Economic development activities to help keep Downtown vital and profitable: business recruitment and retention, professional design assistance, interest-free facade improvement and upper floor development loans, landscaping and DCA Staff involvement in Downtown parking issues.
5. A dedicated Board of Directors and Staff who consistently work to serve members with meetings featuring relevant speakers, Business After Hours, educational seminars/ workshops, and more!

Annual Membership Dues
(deductible from Federal Income Tax as a necessary business expense)

Date: _____

Business Name: _____

Contact Name: _____

Address: _____

Zip Code: _____

Phone: _____

Fax: _____

Cell: _____

Building Owner/Landlord: _____

Email: _____

Website: _____

Please check one below:

<input type="checkbox"/> Small Business (1-5 employees)	\$175.00
<input type="checkbox"/> Medium Business (6-10 employees)	\$250.00
<input type="checkbox"/> Large Business (11-15 employees)	\$300.00
<input type="checkbox"/> Major Business (over 15 employees)	\$350.00
<input type="checkbox"/> Associate Business (non-district/business related)	\$100.00
<input type="checkbox"/> Not-for-Profit Organization	\$75.00
<input type="checkbox"/> Friends of Downtown (non-district/non-business related)	\$50.00

Please return this form and your check for membership to:

The Downtown Corvallis Association
PO Box 1536 Corvallis OR 97339
(541) 754-6624 ~ Fax (541) 758-4723 ~ www.downtowncorvallis.org